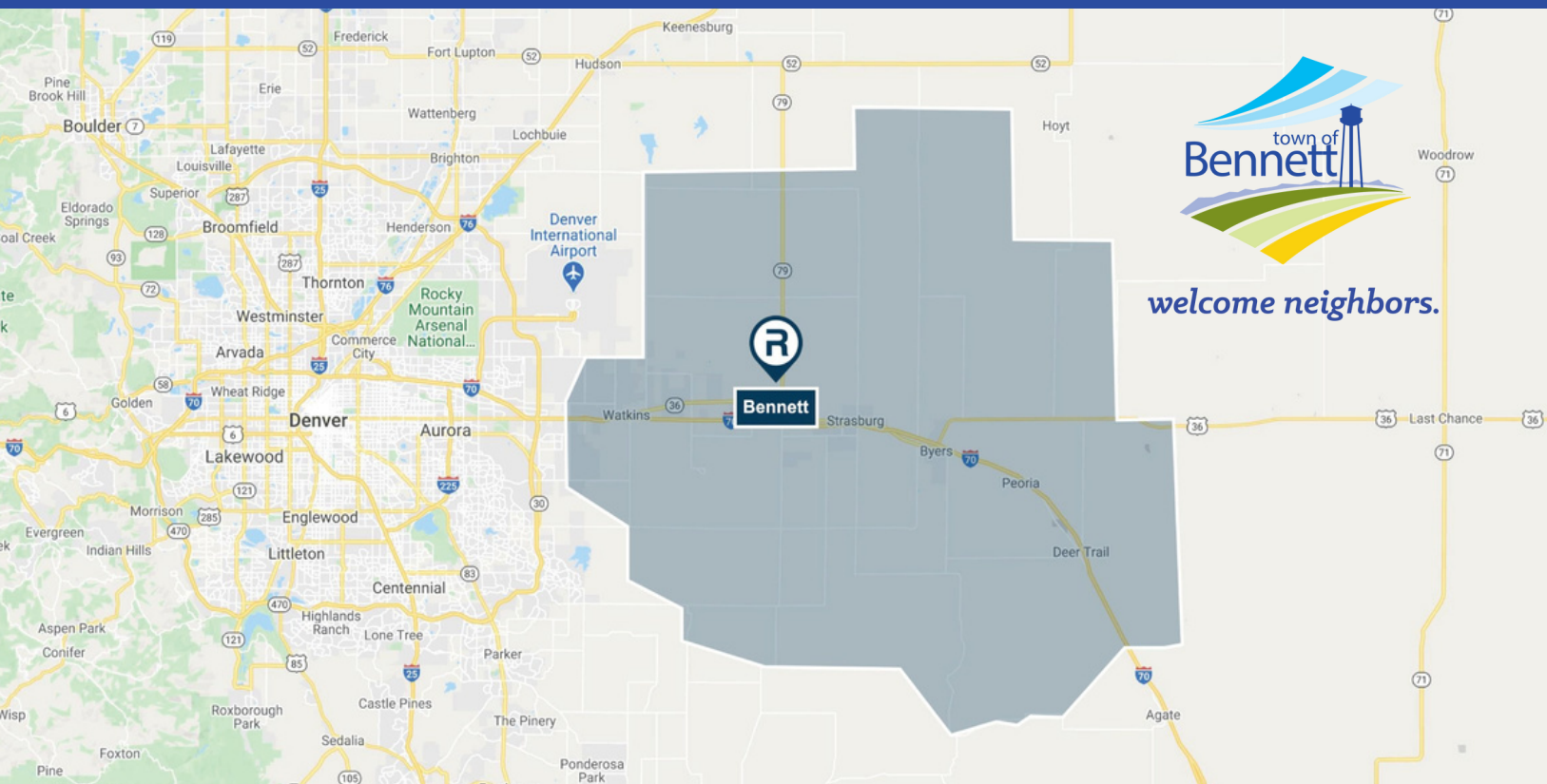


Primary Retail Trade Area - Retail Market Profile

Town of Bennett, Colorado



Bennett Trade Area Population

20,644

Population - 10 min drive from Bennett

6,303

Population - 20 min drive from Bennett

31,342

Population - 20 min drive from Bennett

556,679

Educational Attainment (%)

Graduate or Professional Degree	6.2%
Bachelors Degree	16.8%
Associate Degree	11.4%
Some College	25.2%
High School Gradute (GED)	33.3%
Some High School, No Degree	4.9%
Less than 9th Grade	2.3%

Income

Average HH	\$108,913
Median HH	\$87,913
Per Capita	\$38,729

Age

0 - 9 Years	11.3%
10 - 17 Years	10.6%
18 - 24 Years	9.40%
25 - 34 Years	13.5%
35 - 44 Years	10.7%
45 - 54 Years	13.8%
55 - 64 Years	15.3%
65 and Older	15.1%
Median Age	39.83
Average Age	39.79

Race Distribution (%)

White	88.1%
Black/African American	1.56%
American Indian/Alaskan	0.86%
Asian	1.01%
Native Hawaiian/Islander	0.19%
Other Race	5.39%
Two or More Races	2.81%
Hispanic	14.0%



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